



2011

A DIFFERENT BUSINESS FOR A DIFFERENT FUTURE

Presented by
Bob Greenberg

OMS 
OFFICE MASTER SYSTEM™

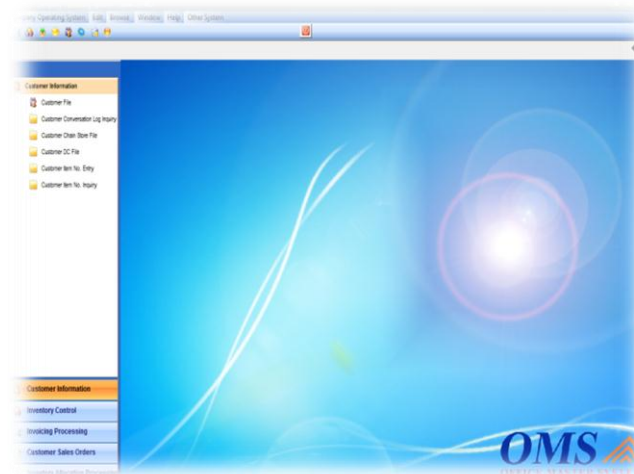
Master System
ERP Business Software Solutions

eMaster 

Big Business Power for Every OMS User

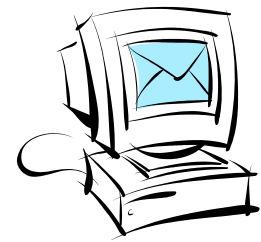
OMS 2012

Favorite Desktop Icons
Outlook & Explorer Like Interface
Multiple Tab Pages
360 Degree View
Wildcard Search and More



Presented by
Calvin Liang & Bob Greenberg

OMS EMAIL MASTER



- Email with OMS
- Bulk email processing**
 - Batch email from condition
 - Batch email from customer list
- Alert email setting**
 - Set default email subject, title, header and footer text
 - Automated sending P/O, Packing list, S/O, and invoice when saving
 - Send with one click(Save)

Presented by
Bob Orr & Vivian Lai

ENTERPRISE E-COMMERCE

- **Multiple web sites**
- **Multiple pictures**
- **Drop Down color and size linked to inventory availability**
- **Customer reviews and comments with rating system**
- **Suggested and related items**
- **Promotional events**



Presented By
Ross Sandler & Alan Xia

CUSTOMER RELATIONSHIP MANAGEMENT – RETENTION, REPEAT, REFERRAL, GROW

Instantly answer customer queries ...

Track & follow up on customer buying patterns ...

View notes & correspondence to and from to customers.



*“Acquiring new customer is **5 to 10times** the cost of existing one, and the average spend of repeat customer is a whopping **67%** more than a new one”
--- INC. Magazine*

Presented by
Colin Wu & Bob Greenberg